

ORANGE COUNTY REGISTER

BUSINESS

NEW VENTURES

A Roaring '20s-themed celebration marked the opening of **Farmers & Merchants Bank's** 23rd location last month in Corona del Mar. The branch at MacArthur Boulevard and Pacific Coast Highway is



Spinelli

modeled after the company's Long Beach headquarters, built in 1923. To match that era, the grand opening included vintage cars, jazz and actors posing as paparazzi and old-fashioned newsboys. Regional manager Jeff Spinelli manages the new branch.



FARMERS & MERCHANTS BANK

Actors stage a scene at opening of Corona del Mar branch of Farmers & Merchants Bank.